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Vaughan's Seed Co.

May 1, 1959

18 DESBROSSES STREET
NEW YORK 13, N. Y.

BULK RATE
U. S. POSTAGE
PAID
PERMIT No. 15248
NEW YORK, N. Y.

Master Blend®

With Merion Blue,
Delta Blue and Penn Lawn Fescue

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***BE MODERN!* IN 1959**

Sell Modern Lawn Seed Mixtures

SEED MARKET QUOTATIONS

Recleaned Bird Seeds and Grain

Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags at Slightly Higher Price

SUNFLOWER	Per 100 lbs.
Sunflower, Small Black	$13.00
Sunflower, Poultry (Grey Striped)	13.50
Sunflower, Parrot (Grey Striped)	14.50
Sunflower, Large (Grey Striped)	18.00
Sunflower, Jumbo (Grey Striped)	Out

BIRD SEED	
Canary Seed (Extra recleaned)	8.50
Rape, Large Black	10.50
Millet, Large Yellow	5.70
Millet, Large Red	5.80
Millet, White	5.50
Thistle	15.00

MIXED BIRD SEED	Per 100 lbs.
Mixed Canary Seed, containing:	
Canary, Black Rape and Millet	$11.00
Canary and Black Rape Mixed	11.50
Love Bird Seed (for Parakeets)	10.00

OTHER BIRD FOOD INGREDIENTS	
Hemp, extra recleaned (Sterilized)	15.00
Peas, Field	6.00
Milo Maize	4.50
Peanut Hearts	12.50

MISCELLANEOUS GRAINS	Per 100 lbs.
Buckwheat	$ 7.00
Rice, Broken	11.50
Hulled Oats	7.00
Flax, Whole	12.00
Seed Rye 1000 lbs. 45.00	5.00

VAUGHAN'S WILD BIRD SEED
(Duryea Formula)
Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	9.00

When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WAlker 5-4555 or BArclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.) • Phone BArclay 7-4900 • New York 13, N. Y.

May 1, 1959

Three Newest Grasses Developed by Research Now in VAUGHAN'S *Master Blend® of Merion Formula*

NOW, A MERION LAWN IS NOT ONLY BEST BUT COSTS LESS THAN SECOND BEST

While prices have risen for seed of Merion variety of Kentucky Blue grass, the advantage of economy over less desirable grasses still remains for Vaughan's Merion Formula Master Blend.
A Merion lawn, to which researchers give top rating for beauty, vigor and wear resistance, is now available at less cost for the same area than the finest Kentucky Blue Grass mixtures.

One pound of Vaughan's Merion Formula, retailing for $2.49, will seed an area of 500 to 750 sq. ft. It would take 2 to 3 lbs. of a high grade Kentucky Blue Grass mixture at a higher total cost to sow an equal area.

VAUGHAN'S MASTER BLEND® OF MERION FORMULA

A great improvement has been made in this Merion mixture. Besides a million seeds of Merion Kentucky Blue Grass, it now contains two other new grasses—developed by scientific research —Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue.
Delta Kentucky Blue Grass, developed by turf researchers in Canada, where seedling vigor and quick early growth are important because of their climate, provides a quick cover for the slower starting Merion.
Pennlawn Creeping Red Fescue, a hybrid developed at the Pennsylvania State University, thrives in sandy soil and shady places, where Merion might grow thinly. Thus a thick green carpet is assured over the entire lawn area, and experience has shown that the beautiful Merion color dominates the lawn.

Packed in Attractive Colored 1 lb., 3 lb. and 5 lb. Sizes

1 lb. cartons	(Retails $ 2.49)	$37.50 per case of 25
3 lb. cartons	(Retails $ 7.45)	$70.56 per case of 16
5 lb. cartons or bags	(Retails $12.25)	$72.50 per bale of 10

10 lbs. .... $14.50 25 lbs. .... $35.75 100 lbs. $140.00

ADVANTAGE OF A MIXTURE

Wherever lawns are grown, grass seed mixtures have long been considered more certain than any single variety to produce a good lawn. This is because in any lawn area soil texture, drainage, shade and other factors are rarely uniform. The exact variations cannot be told in advance of sowing, so the practice arose of mixing several grasses, adapted to different conditions, to make sure that at least one of the group would thrive over every inch of the soil surface.

VAUGHAN'S STRAIGHT MERION KY. BLUE GRASS

Markets Are Firmer On Merion—Supplies Limited

Packed in attractive 1, 3 and 5 lb. sizes or bulk

1 lb. cartons	(Retails $ 2.95)	$ 51.25 per case of 25
3 lb. cartons	(Retails $ 8.75)	$ 96.96 per case of 16
5 lb. cartons or bags	(Retails $14.50)	$100.00 per bale of 10

10 lbs. .... $20.00 25 lbs. .... $49.25 100 lbs. $195.00

ONE POUND WILL SOW 500 TO 750 SQ. FT.

OTHER *Vaughan's* MIXTURES FOR SPRING 1959

See Page 1 for former Duryea Seed Co. Mixtures

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.

VAUGHAN'S PARKS FORMULA

NOW CONTAINS DELTA BLUE GRASS, THE NEW BLUE GRASS DEVELOPED FOR SEEDING VIGOR

1 lb. cartons	(Retails $1.30)	$19.25 per case of 25
3 lb. cartons	(Retails $3.85)	$36.00 per case of 16
5 lb. bags	(Retails $6.35)	$36.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags	$72.00	100 lb. lots	$69.00
50 and 25 lb. bags	$71.00	500 lb. lots	$68.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

Especially adapted for medium shade and sandy soils.

1 lb. cartons	(Retails $ 1.20)	$ 17.75 per case of 25
3 lb. cartons	(Retails $ 3.55)	$ 33.12 per case of 16
5 lb. bags	(Retails $ 5.85)	$ 33.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags	$66.00	100 lb. lots	$63.00
50 and 25 lb. bags	$65.00	500 lb. lots	$62.00

VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade.

1 lb. cartons	(Retails $ 1.20)	$ 17.75 per case of 25
3 lb. cartons	(Retails $ 3.55)	$ 33.12 per case of 16
5 lb. bags	(Retails $ 5.85)	$ 33.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags	$66.00	100 lb. lots	$63.00
50 and 25 lb. bags	$65.00	500 lb. lots	$62.00

VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

	Retail Prices	Dealer Price
1 lb.	$ 1.65	$25.00 per case of 25
3 lbs.	4.90	47.20 per case of 16
5 lbs.	8.00	47.50 per bale of 10

Per 100 lbs.

10 and 25 lb. bags	$92.00	50 and 100 bags	$90.00

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb.	$ 1.15	$15.00 per case of 25
5 lbs.	5.50	27.50 per bale of 10
25 lbs.	25.00	lots of 2 or more $13.00 each
		$50.00 per 100 lbs.

VAUGHAN'S EXCEL LAWN MIXTURE

1 lb. cartons	(Retails $ .80)	$12.00 per case of 25
3 lb. cartons	(Retails $2.35)	$22.08 per case of 16
5 lb. bags	(Retails $3.85)	$22.00 per bale of 10

25 lb. bags-$.42 per lb. 100 lbs.-$40.00 500 lbs.-$195.00

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

BE MODERN! *Sell Modern Lawn Seed Mixtures*

In Printed Bags
No Supplier's Name

Vaughan's Wild Bird Seed

IS BECOMING A YEAR AROUND SELLING ITEM

No longer are sales merely confined to the winter months. Bird lovers are buying this product the year around.

They are becoming more discriminating in selecting seeds the birds will feed on. Vaughan's Wild Bird Seed (Duryea Formula) is a Quality Mixture Containing Sunflower Seed, Peanut Hearts and Selected Top Quality Bird Seeds.

DO NOT confuse with mixtures containing fillers, screenings, cracked corn or discarded seeds that are unattractive to birds.
VAUGHAN'S Wild Bird Seed (Duryea Formula) is recleaned and better.

OFFER IN	Per 100 lbs.	— 1000 lbs.
"A"—Wild Bird Seed (Packed in 100 lb. bags)	$7.50	$72.50
"B"—Wild Bird Seed (Including 20 empty 5 lb. attractive colored printed bag)	$8.00	$77.50
"C"—Wild Bird Seed (Packed in 20 5 lb. bags)	$9.00	

F.O.B. New York City

LOVE BIRD SEED
(For Parakeets)
Only Recleaned Seed
$10.00 per 100 lbs.
$95.00 per 1000 lbs.

A Good Strong Lined Bag for Counter Display

Other Bird Seed Specials

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

SUNFLOWER SEED — Fancy Stocks	Per 100 Lbs.	Per 1000 Lbs.
SMALL BLACK—Fancy Canadian	$13.00	$125.00
POULTRY GREY STRIPED (110 lb. bags)	13.50	130.00
PARROT GREY STRIPED (110 lb. bags)	14.50	140.00
LARGE GREY STRIPED (100 lb. bags)	18.00	175.00
CANARY SEED		
EXTRA RECLEANED (100 lb. bags)	8.50	80.00
RECLEANED IMPORTED (110 lb. bags)	7.50	70.00
HEMP SEED—Extra Recleaned Sterilized	15.00	145.00
RAPE SEED—Large Black	10.50	100.00

SEE BACK PAGE FOR OTHER BIRD SEEDS.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WAlker 5-4555 or BArclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.) • Phone BArclay 7-4900 • New York 13, N. Y.

May 1, 1959

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE
WAlker 5-4555
BArclay 7-4900 Ext. 2

May 1, 1959

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See other pages for additional grass and bird seeds.

RED CLOVER

	Per 100 lbs.
Medium, purity 99%	43.00
Kenland	45.00
Pennscott	Ask

ALSIKE CLOVER

Extra Fancy, purity 99%	30.00

ALFALFA

Northern, purity 99%	38.00
Grimm, purity 99%	Ask
Buffalo Alfalfa (certified)	37.00
Ranger Alfalfa (certified)	41.00
Atlantic Alfalfa (certified)	37.00
Du Puitts (certified)	Out
Vernal (certified)	60.00
Narragansett (certified)	Out

WHITE CLOVER

Extra Fancy	60.00

Packed in 1 lb. carton $9.60 per dozen.
Packed in 1/2 lb. bags, $5.50 per dozen.

Ladino White Clover (certified)	70.00
New Zealand White Clover	67.50
Kent Wild White Clover	80.00

OTHER CLOVERS

Sweet Clover	16.00
Birdfoot Trefoil Imported	78.00
Empire Birdfoot Trefoil	75.00

Inoculation for Clovers and Alfalfa
35c Bus. Size (Case Lots)

TIMOTHY

Fancy, purity 99.65% (short supply)	25.00

TIMOTHY & ALSIKE (mixed)

Containing 20% Alsike	29.00

REDTOP

Solid Seed, purity 92%	42.00
Solid Seed, purity 95%	44.00
Solid Seed, purity 98%	47.00

BLUE GRASS

Kentucky, fancy, purity 85%	38.00
Kentucky, extra fancy, purity 90%	43.00
Kentucky, superfine, purity 98%	48.00
Canada Blue, fancy	65.00
Merion Kentucky Blue	195.00
Delta Kentucky Blue	65.00

ROUGH BLUE GRASS

	Per 100 lbs.
Poa Trivialis	36.00

RYE GRASSES

Common Ryegrass	13.00
Italian Ryegrass (Domestic)	13.00
in 5 lb. bags	17.00
Perennial or English Rye Grass	15.50
in 5 lb. bags	19.50

BENT GRASSES

Astoria Colonial Bent	55.00
Colonial Bent Blue Tag	55.00
Seaside Bent	105.00
Highland Bent	28.00
Mixed Bent (South German)	125.00
Penncross Creeping Bent	Out
Velvet Bent	Ask

RED AND TALL FESCUES

Chewing Fescue (Domestic)	45.00
Creeping Red Fescue (Domestic)	47.00
Creeping Red Fescue (Imported)	34.00
Illahee Creeping Red Fescue	50.00
Penn Lawn Fescue	50.00
F 74 Creeping Red Fescue	55.00
Penn State Chewing Fescue	50.00
Alta Tall Fescue	19.00
Kentucky 31 Tall Fescue	19.00
Hard Fescue Blue Tag	65.00

HAY GRASSES

Meadow Fescue	Ask
Orchard Grass	25.00
Brome Grass (Lincoln)	24.00

MISCELLANEOUS

Dwarf Essex Rape	12.50
Hairy or Winter Vetch	21.00
Canada Field Peas for Seeding	9.00
Sudan Grass (Piper)	12.50
Black Wilson Soy Beans	6.75
Bermuda Grass	on request
U-3 Bermuda	1 lb. cans each 3.75

MILLETS

Golden	Out
Japanese	8.00
Hungarian	Out

MISCELLANEOUS GRAINS

Seed Buckwheat	7.00
Rice, Broken	11.50
Hulled Oats	7.00
Flax, Whole	12.00
Seed Rye 1000 lbs. $45.00	5.00

LAWN MIXTURES

Prepaid on 300 lbs. or over.

	Per 100 lbs.
Quick Result Mixture Composed of Quick Growing Grasses in bulk	19.00
in 5 lb. bags	23.00
*Columbia Park in bulk	23.00
*Yorkshire Park (Formerly "Gramercy Park") in bulk	30.00
*Duryea's Central Park Choice in bulk	42.00
*Old Homestead in bulk	45.00
*Duryea's Evergreen in bulk	50.00
*Duryea's Superior in bulk	60.00
*Shady Spot fancy, in bulk	40.00
Athletic Mixture	52.00

*Indicates brands put up in 1, 2 and 5 lb. bags at extra cost of:
10.00 per 100 lbs. for 1 lb. bags
7.00 per 100 lbs. for 2 lb. bags
5.00 per 100 lbs. for 5 lb. bags

See page 2 for Original Vaughan Mixtures.

GRASS MIXTURES

For Hay and Pasture	32.00

INOCULATION

LEGUME-AID (Powder Form)

1 bu. size Alfalfa and All Clovers and Trefoil	.35 each
2 1/2 bush.	.70 each
100 lb. size Peas and Vetch	.35 each
2 bu. size Soy Beans	.26 each
Pkt. Birdsfoot Trefoil	.20 each

Prices Are For Case Lots

ASK FOR PRICES ON:
LONG ISLAND MIXTURE
MEETS BASIC RECOMMENDATIONS
of the L. I. AGRICULTURAL INSTITUTE
Packed in 5 lb. cotton bags and 100 lb. burlap bags

NEW JERSEY STANDARD MIXTURES
100 lb. burlap bags
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."